



# 2012 Guidelines and Nomination Form

## What is it?

The Academic Momentum Award seeks to (1) recognize student-athletes who have demonstrated significant academic improvement throughout their collegiate careers and (2) award student-athletes who have demonstrated the ability to balance textbooks with playbooks.

## Who can I nominate?

Please nominate any sophomore, junior or senior student-athlete from any college or university affiliated with the National Consortium for Academics and Sports (NCAS) who you believe has demonstrated significant academic improvement during his or her time in college.

## Who is supporting this award?

This award is sponsored by Scholar-Baller® and the NCAS. The mission of the NCAS is to effect positive social change through the power of sport. Scholar-Baller's mission is to market and brand education, and put the focus of student-athletes back on the student.

## What are the criteria for the award?

In selecting winners for the Academic Momentum Award from the nominee pool of student-athletes, the following criteria will be used:

- ACADEMIC MOMENTUM
- Character
- Community Involvement

## What is Academic Momentum?

Nominees will predominantly be evaluated on evidence of substantial grade improvement throughout the span of their studies. The goal is to reward students who have altered their sole focus from sports to the classroom during their time in college and have learned how to successfully balance both. Please note that this award is about academic improvement rather than sustained academic and athletic excellence.

## How do I nominate?

Complete one nomination form (enclosed) for each student-athlete that you would like to be considered for a 2012 Academic Momentum Award by **October 1, 2012**. Mail the completed nomination form with additional articles, letters of recommendation or other supporting materials to Dr. C. Keith Harrison at 4000 Central Florida Blvd., BAII Suite 205C, Orlando, FL, 32816-1400.



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**ACADEMIC MOMENTUM AWARD  
NOMINATION FORM**

**Presented by Scholar-Baller<sup>®</sup>  
and**

**the National Consortium for Academics and Sports (NCAS)**

**Nominator Name** \_\_\_\_\_  
 Title \_\_\_\_\_ School \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
**Nominee Name** \_\_\_\_\_ Gender \_\_\_\_\_  
 Sport \_\_\_\_\_ Position \_\_\_\_\_ Year \_\_\_\_\_  
 Major \_\_\_\_\_ Hometown \_\_\_\_\_

Nominee Bio: (Please fill in the nominee's bio below or attach a bio to this nomination form.)

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**Please send complete form with bio, newspaper articles and other supporting information (if applicable) to Dr. C. Keith Harrison, 4000 Central Florida Blvd., BAll Suite 205C, Orlando, FL 32816-1400. Questions? Call 407-823-1516.**